

2ND ANNUAL

FOSTER THE RISE



2-FLY TOURNAMENT

BENEFITTING THE MAYFLY PROJECT

SATURDAY, OCTOBER 26, 2019

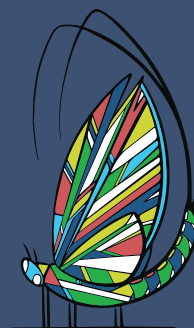
ROSE RIVER FARM

SYRIA, VIRGINIA

SPONSORSHIP PACKAGE

www.themayflyproject.com

Mollie Simpkins at mollie@themayflyproject.com



ABOUT THE MAYFLY PROJECT

The mission of The Mayfly Project (TMP) is to build relationships with children in foster care through fly fishing and introduce them to their local water ecosystems. This with the hope that connecting them to a rewarding hobby will provide an opportunity for foster children to have fun, feel supported, and develop a meaningful connection with the outdoors.

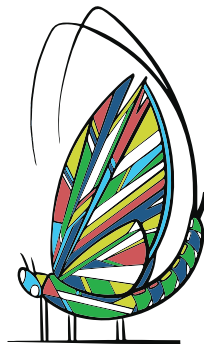
TMP's standard program is to mentor a foster child through five sessions called "stages", just like the life cycle of a Mayfly. Within these stages, the children learn line management, casting techniques, knot tying, some etymology, river safety, mending tactics, hook setting, catch and release tactics, and the value of conservation. At the end of the five stages the child is given his or her very own fly rod, reel, pack, fly box, flies, tippet, indicators, etc. Our hope is for the child to continue to pursue fly fishing and to have a tool to access the outdoors. Each project is unique and may contain more or less stages, but the goal is to provide a well-rounded and safe fly fishing experience for children in foster care.

WHY FLY FISHING

Fly fishing offers opportunities for youth to build character and self-esteem. Some say fly fishing can be meditative and causes the angler to forget their concerns as they focus in on their floating fly. For a foster child, taking a break from being worried and simply spending time in nature catching fish is essential.

FACTS ABOUT CHILDREN IN FOSTER CARE

- On any given day there are approximately 415,000 children in foster care.
- 23,000 foster children age out of the foster care system each year, meaning they leave the foster care system with virtually no support and are left on their own
- 1 out of 5 foster children will become homeless after the age of 18.



www.themayflyproject.com

THE MAYFLY PROJECT - CHANGING LIVES

2016

- The Mayfly Project Founded.
- Projects created in two states. Arkansas and Idaho.

2017

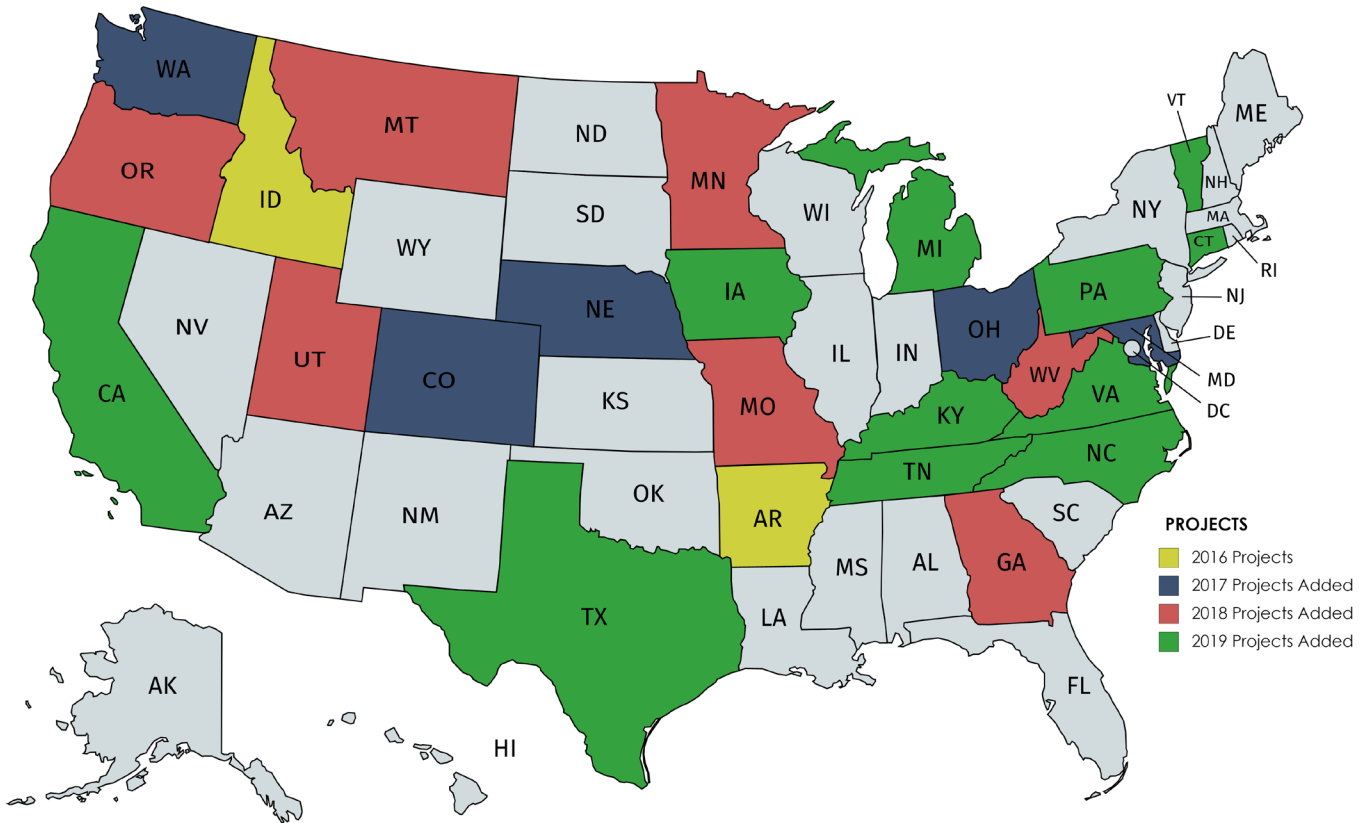
- Projects expanded to seven states. Adding Colorado, Maryland, Nebraska, Ohio, and Washington.
- Seven projects nationwide.
- 3 kids were adopted as a direct result of short films promoting the work of TMP.

2018

- Projects expanded to 14 states. Adding Georgia, Missouri, Minnesota, Montana, Oregon, Utah, and West Virginia.
- 16 projects nationwide.

2019

- Projects expanded to 25 states. Adding California, Connecticut, Iowa, Kentucky, Michigan, North Carolina, Pennsylvania, Tennessee, Texas, Vermont, and Virginia.
- 35 projects nationwide.



www.themayflyproject.com

FOSTER THE RISE SPONSORSHIP LEVELS

Big Catch Sponsorship —\$1,000

- Beat sponsorship - Signage, with logo, along river signage listing company as sponsor outside of tent
- Logo on one table
- Mentions with logo and link on social media posts
- Logo with link on website
- Logo in any collateral material
- Special mention during awards ceremony
- Opportunity to place item in angler gift bag

Dun Sponsorship —\$500.00

- Beat Sponsorship - Signage, with logo, along river
- Signage listing company as sponsor outside of tent
- Mentions with logo and link on social media posts
- Logo on collateral materials
- Company name with link on website

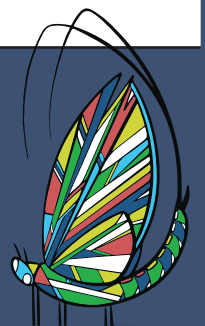
Emerger Sponsorship—\$250.00

- Signage listing company as sponsor outside of tent
- Mentions with logo on social media posts
- Logo on collateral materials
- Company name with link on website

Nymph Sponsorship—\$100.00

- Name recognition in any collateral
- Mentions on social media posts
- Company name on website, with link

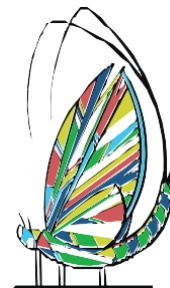
To become a sponsor
Mollie Simpkins at mollie@themayflyproject.com
www.themayflyproject.com





FOSTER THE RISE

SPONSORSHIP FORM



Business name: _____
Street address: _____
City: State: Zip: _____
Contact name: _____
Telephone number: _____
Email: _____

SPONSORSHIP COMMITMENT LEVEL

☐ \$1,000 Big Catch ☐ \$500 Dun ☐ \$250 Emerger ☐ \$100 Nymph

METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ _____

Charge my credit card (please print clearly)

Card Type: ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____

Exp. date: _____ Security code: _____

Signature: _____ Date: _____

Via credit card online: <https://www.themayflyproject.com/sponsorship>

Return form and payment to: Mollie Simpkins
The Mayfly Project
PO Box 6535
Bozeman, MT 59771

For questions on sponsorships, contact Mollie Simpkins
mollie@themayflyproject.com or 406.396.4737

www.themayflyproject.com